

Table of Contents

Executive Overview	1
Table of Contents	3
Vision	4
Short-term Opportunity	4
Future Direction	4
Immediate Action Required	4
Revenue Goals	5
Driver Debugging — Peripheral Devices	6
Introduction	6
Market Trends.....	6
Potential	7
Competition.....	8
Customers, Partners, and Channels.....	9
Revenue.....	9
NT Driver Certification	10
Introduction	10
Embedded Systems	11
Introduction	11
Market size.....	12
Platforms.....	13
Potential	14
Customers, Partners, and Channels.....	14
Marketing.....	14
Revenue.....	15
Contacts.....	15
Windows CE	16
Introduction	16
Market	16
Competition.....	17
Platform support.....	17
CE Debugging, DDK, and testing support (Microsoft provided)	18
Potential	18
Customers.....	20
Partners	20
Channels.....	21
Marketing.....	21
Revenue.....	21
Risks	21
Contacts.....	22
Java	23
APPENDIX A Microsoft Windows CE Debugging Tools	24
Remote Debugger.....	24
Remote Spy	25
Remote Registry Editor.....	25
Object Store Viewer	25
Remote Process Viewer	26